

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of: ) Customer No.: 35,554  
Ronald A. KATZ )  
Serial No.: 10/724,319 ) Confirmation No.: 1460  
Filed: November 26, 2003 ) Group Art Unit: 2614  
For: COMMERCIAL PRODUCT ROUTING )  
SYSTEM WITH VIDEO VENDING ) Examiner: Woo, Stella  
CAPABILITY ) Docket No.: 6046-101N9  
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**SUBSTANCE OF TELEPHONIC INTERVIEW WITH THE EXAMINER**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

I. Participants (on behalf of the U.S. Patent Office)

Examiner Stella Woo  
Supervisory Examiner Curtis Kuntz

Participants (on behalf of the Applicants)  
Reena Kuyper (Representative of the Applicant)  
Francine J. Berry (Representative of the Applicant)

II. Date of Interview: May 5, 2010

III. Prior Art Discussed

- a. Shavit et al. (U.S. Patent 4,799,156)
- b. Smith (U.S. Patent 5,450,123)
- c. Lockwood (U.S. Patent 4,567,359).

III. Discussion

Discussion of prior art identified above and initial proposed amendments to further clarify a basic distinction from the prior art that the central control unit selects and transmits the video based on the user's request data.

Respectfully submitted,  
BERRY & ASSOCIATES P.C.

Dated: June 7, 2010

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